

New book launched by Dr Polly Cheung

The second book of Dr Polly Cheung, Founder of HKBCF, “乳妳同行 2”, was officially launched at this year’s Hong Kong Book Fair. The new book signing ceremony was held on July 15th at the Hong Kong Convention and Exhibition Centre.

The event was supported by HKBCF Chairman, Mrs Eliza Fok, together with the HKBCF Council, members, volunteers and readers from the public. Dr Cheung expressed deep gratitude to her patients and supporters at the ceremony for their trust over the years. She hopes that her new book will continue to help promote public awareness of breast cancer and the importance of breast health.

The new book “乳妳同行 2” is jointly published in Chinese by the HKBCF and the Next Publishing. It is a collection of over 80 articles personally penned by Dr Cheung and were previously published as a series of weekly columns in a local Chinese newspaper, which covers a wide range of breast cancer knowledge and some touching stories she has witnessed.

The new book is priced at HKD \$78 per copy and is now available through major bookstores in Hong Kong.

Special offer for HKBCF member: **HK\$70**. Please purchase in person at HKBCF’s office.



Dr Polly Cheung attended the Hong Kong Book Fair for the official launch of her second book.



Mrs Eliza Fok (HKBCF Chairman) attended the book signing event to show support to Dr Polly Cheung.



(From left to right) Mrs Eleanor Chan (HKBCF Council), Mrs Mary Hemrajani (HKBCF Council), Mrs Eliza Fok (HKBCF Chairman), Dr Polly Cheung (HKBCF Founder), Mrs Alice Ho (HKBCF Vice Chairman) together with Ms Sharon Cheng (HKBCF Council) celebrated Dr Cheung’s second book launch at Hong Kong Book Fair.



(From left to right) Mrs Eliza Fok (HKBCF Chairman) and Mrs Sandra Mak (HKBCF Vice Chairman) enjoyed the event together with Dr Polly Cheung (HKBCF Founder).