

HONG KONG FOOTBALL CLUB

FOR RAISING HK\$ 938,823.24 IN SUPPORT OF THE HONG KONG BREAST **CANCER FOUNDATION**

PRETTY IN PINK BALL 17 OCT 2009



Studies show that greater level of physical activity can protect women from developing breast cancer, and improve breast cancer survival rates. In Hong Kong, research indicates that 74 per cent of local breast cancer patients share a risk factor - lack of exercise.

Inspired by the Hong Kong Football Club Rugby Section, the Soccer, Netball, Lawn Bowls, Hockey and Squash sections all pulled together to raise money for breast cancer awareness by hosting the Pretty in Pink Day and Pretty in Pink Ball (17 October 2009). Their commitment can be seen on and off the pitch. There can be no better role models for advocating healthy living than those who makes sports benefit the cause to fight breast cancer - The Hong Kong Football Club, its members and all who contributed to raise \$938,823.24.

This generous donation will help us provide economically disadvantaged women in Hong Kong with much needed mammogram services, provide support services to women affected by breast



cancer and fund Hong Kong's first Breast Cancer Registry and its research into local breast cancer facts.

To Lisa and Donough Foley, for their relentless determination, support and generosity of spirit and

heart inspiring everyone to join in the fight against breast cancer, we thank you very much. Their dedication serves as encouragement to others to get out there and play hard and live life to the fullest.







Hong Kong Breast Cancer Foundation is a non-profit organisation dedicated to breast cancer education, patient support, research and advocacy. We work with women affected by breast cancer, healthcare professionals and supporters to eliminate the threat of breast cancer; to help patients reduce the physical and psychological harm of the disease and to advocate better prevention, detection and treatment of the disease.

Enquiry / Support:

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