

To: Assigned Editors, Managing Editors and Reporters

**(For Immediate Release)**

## **Hong Kong Breast Cancer Foundation Appoints New Chief Executive Officer**

**(Hong Kong, 18 July 2023)** Hong Kong Breast Cancer Foundation (HKBCF) announced today the appointment of Ms. Samantha Suen as its Chief Executive Officer (CEO) effective 17 July 2023.

Ms. Suen, a Chartered Secretary and Chartered Governance Professional, has rich experience in corporate governance and corporate secretarial services. She has served at top management level of various organisations and her previous positions include the Chief Executive of The Hong Kong Chartered Governance Institute, Managing Director of KCS Limited and Principal of KPMG.

**HKBCF Founder, Dr. Polly Cheung**, said, “Over the years since its establishment in 2005, the HKBCF has dedicated itself to achieving its missions in practice to the community. In addition to promoting public awareness of breast cancer and the importance of breast health, the HKBCF has also made notable contribution to holistic cancer care support services to breast cancer patients on their road to recovery. We have established breast health centres to provide regular breast scanning for women (especially the underprivileged group) in Hong Kong. The HKBCF also advocates better breast cancer care in Hong Kong through research and advocacy. As the HKBCF is working towards its 20th anniversary in 2025, it continues to be fully committed to mitigating the threat of breast cancer to the local community.”

**HKBCF Chairman, Dr. Eliza Fok**, said, “I am delighted to welcome Samantha as our new CEO. Samantha is a seasoned professional with extensive knowledge and experience in corporate governance and management, especially in the management and governance of not-for-profit organisations. She is a strong leader in driving new initiatives, managing change and delivering the company’s strategy.”

Both **Founder Dr. Cheung and Chairman Dr. Fok** added, “We have every confidence that Samantha will help the HKBCF continue to grow, develop and serve more needy in Hong Kong. We look forward to escalating the HKBCF to a new height under Samantha’s leadership.”

### **Biography**

#### **Samantha Suen FCG HKFCG MBA**

Ms. Samantha Suen was the Chief Executive of The Hong Kong Chartered Governance Institute (HKCGI) from July 2013 to December 2020 and as its Consultant from January to February 2021 before her retirement.

Samantha has over 40 years of experience in corporate secretarial and governance services, and has held senior management positions including Managing Director of KCS Limited and Principal of KPMG.

Samantha is a Fellow of HKCGI and The Chartered Governance Institute, UK (CGI); and holds the Chartered Secretary and Chartered Governance Professional qualifications. In addition to being elected the President of HKCGI in 2003, she had been a Council member, Honorary Treasurer and member of various committees and panels of HKCGI. She had also been appointed the HKCGI representative on CGI's International Council. Samantha had also served as a Council member of Corporate Secretaries International Association Limited, a transnational governance organisation representing the global voice of governance professionals, for over four years.

Over the years, Samantha had represented HKCGI in many external appointments and functions of government bureaux and academic institutions. She is currently the Chairman of the Advisory Committee of the Bachelor of Business Administration (Honours) in Corporate Governance of The Hang Seng University of Hong Kong.

In January 2023, in recognition of Samantha's contributions to HKCGI's development and representation of governance professionals over a substantial period, she was awarded The Hong Kong Chartered Governance Institute Prize 2022 which is the highest honour of peer governance professional recognition.

She is holding a Master of Business Administration from the Kellogg School of Management of Northwestern University, USA and the School of Business and Management of the Hong Kong University of Science and Technology.



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