

For Immediate Release

Celebrities and Business Icons Attended Paul Anka Charity Concert in Support of Hong Kong Breast Cancer Foundation

(Press Release – 25 Jun 2016) Legendary singer and song writer Paul Anka flew in to perform at a charity concert at the Charles K. Kao Auditorium of Hong Kong Science Park on 24 June, to raise funds for Hong Kong Breast Cancer Foundation's (HKBCF) service expansion to Kowloon area, where most women in need of the services live or work.

It was a full house charity concert showing great support for the fight against breast cancer. Among the glittering audience were some of Hong Kong's best known names in business, government or show business: Korean Consul-General Mr. Kim Kwang Dong, Dr. Simon Leung, Vice Chairman and Executive Director of the Concert & Campaign Sponsor NetDragon Websoft Holdings Limited, Mr. Vincent Lo, Chairman of Shui On Group, Ms. Loletta Chu, Legislator Mr. & Mrs. James Tien, Dr. & Mrs. Victor Fung, Chairman of the Fung Group, Mr. & Mrs. Anthony Chow, Deputy Chairman of Board of Stewards, The Hong Kong Jockey Club, Mr. & Mrs. Stephen Ip, Member of Board of Stewards, The Hong Kong Jockey Club, Mr. & Mrs David Wong, Chairman of Dah Sing Financial Holdings Ltd., and Mr. & Mrs. Peter Wong, Deputy Chairman and Chief Executive of The Hong Kong and Shanghai Banking Corporation Limited.

Breast cancer has continued to be the number one cancer affecting women in Hong Kong. Every day nine women are diagnosed with breast cancer and one of them, by statistics, dies of it, pointed out by **Mrs. Eliza Fok, Chairman of HKBCF** who reassured the audience that the Foundation has been keeping up with the much-needed services. In the past 11 years, HKBCF has been delivering support services to breast cancer patients and their families some 80,000 times. The Breast Health Centre has provided professional, accessible and affordable breast screening service to more than 30,000 people, including free screening to over 10,000 women who could not otherwise afford the screening. The Breast Cancer Registry administered by HKBCF has collected over 16,000 local breast cancer cases for research studies and data analysis that sheds light on breast cancer facts in Hong Kong and optimises decisions on the part of medical professionals and patients.

Mrs. Fok reiterated the need for HKBCF services in Kowloon or the New Territories and introduced HKBCF's plan to develop a new service centre in Ngau Chi Wan, which is expected to commence service in 2017. The charity concert kicked off this fund raising campaign and the Foundation calls for all to lend support.

Paul Anka supports the fight against breast cancer

The charity concert was brought to Hong Kong by NetDragon Websoft Holdings Limited, underlining Paul Anka's support in the fight against breast cancer. Mr. Anka was personally touched by breast cancer – his ex-wife Anne Anka survived after undergoing surgery and radiotherapy while his singing partner, American singer Odia Coates, died of breast cancer in 1991.

NetDragon Websoft took the opportunity to showcase HumaGrams™, a new technology developed by its subsidiary ARHT Media. It “transmits” a person in real time to other parts of the world, using 3D human hologram. Guests had an enjoyable time being “virtually interviewed” by showbiz celebrity, also Breast Health Ambassador of HKBCF, Ms. Nancy Sit, and were amazed with the cutting-edge technology.

The 200 plus audience were swept away by Paul Anka's amazing performance, including “Put Your Head On My Shoulder”, “My Way”, “She's A Lady”, “Diana”, “Let Me Try Again”, “Lonely Boy” and “Times of Your Life”. Paul Anka also generously contributed 350 copies of CD album with his autograph (Charity price:HK\$500 each). Proceeds of the CD sale will be donated to HKBCF as well.

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Hong Kong Breast Cancer Foundation www.hkbcf.org

The Hong Kong Breast Cancer Foundation, established on 8 March 2005, is a non-profit charitable organisation dedicated to mitigating the threat of breast cancer to the local community through education, support and research & advocacy. Its missions are to promote public awareness of breast cancer and the importance of breast health; to support breast cancer patients on their road to recovery; and to advocate better breast cancer care in Hong Kong.

Media Enquiries:

PR for Good
Fiona Shek
Tel: 2114 2102
Mobile: 9103 7177
Email: fiona.shek@pr4good.com

Hong Kong Breast Cancer Foundation
Rosa Li
Tel: 3143 7349
Mobile: 9681 3434
Email: rosali@hkbcf.org

1. At the HKBCF charity concert, Paul Anka presented a series of classic songs; the whole audience stood up to applaud, sing and dance along.



2. Dr. Polly Cheung , Founder (right) and Mrs. Eliza Fok, Chairman and of HKBCF presented a certificate of gratitude to Dr. Simon Leung, Vice Chairman and Executive Director of NetDragon Websoft Holdings Limited, the principal sponsor of the concert. NetDragon took care of the arrangement of Paul Anka’s visit and venue booking.



- Mrs. Eliza Fok, Chairman of HKBCF, thanked Paul Anka for his generous support for this charity concert. The proceeds of the concert, with all necessary costs deducted, will be used on the service expansion at the new HKBCF service centre in Kowloon. Paul Anka changed the lyrics of “My Way” for the concert and touched the hearts of all survivors in the auditorium.



- Paul Anka – HKBCF Charity Concert has attracted a number of celebrities, including Mr Canning Fok, Managing Director of CK Hutchison, Mr. & Mrs. Peter Wong, Deputy Chairman and Chief Executive of The Hong Kong and Shanghai Banking Corporation Limited, Dr. Victor Fung, Chairman of the Fung Group, Mr. Vincent Lo, Chairman of Shui On Group, Ms. Loletta Chu, Mr. James Tien, Legislative councillor, Mr. Anthony Chow, Deputy Chairman of Board of Stewards of The Hong Kong Jockey Club, Mr. and Mrs Stephen Ip, Member of Board of Stewards of The Hong Kong Jockey Club, Mr. David Wong, Chairman of Dah Sing Financial Holdings Ltd, Dr. Leong Chi Hung, Ms. Nancy Sit, Ms. Priscilla Ku and Ms. Sharon Kwok .







5. Ms. Nancy Sit, HKBCF Breast Health Ambassador, and Mrs. Eliza Fok tried out the new technology HumaGrams™ - Nancy interviewed Mrs Fok's 3D hologram on stage.

