

PRESS RELEASE

Opening Ceremony of Chun Mei Gallery Charity Sale of artworks for Hong Kong Breast Cancer Foundation

(26 November 2008, Hong Kong) The Opening Ceremony of Chun Mei Gallery will be held on 29 November 2008 (Saturday) at Aberdeen Marina Tower. 60% of the total sales turnover from the date of the opening until 31 January 2009 will go to Hong Kong Breast Cancer Foundation (HKBCF) for its services and breast cancer education.

Works of art by renowned contemporary Chinese artists will be on display at this charity sale, including the following artists:

Mr. Jing Shuangwu

Having studied his craft under renowned fine brush painter Professor Jin Hongjun, Mr. Jing is a renowned panda painter, a National Level Artist and Director of the Arts Association of Chinese Painters and Calligraphers. Mr. Jing was invited by Mr. Li Zhaoxing, former Foreign Minister of the People's Republic of China, to the Diaoyutai State Guesthouse Beijing and did his paintings. His paintings were also sent as gifts to leaders of various countries, and selected for collection by government departments, such as the Ministry of Foreign Affairs, the Ministry of Commerce and the Diaoyutai State Guesthouse. Mr. Li Zhaoxing had personally inscribed on his paintings with the line: "moving on with times for the Motherland." Mr. Jing earned the reputation as "the Panda Painter of his time."

Mr. Gu Jingming

Mr. Gu Jingming captured a good knowledge of quintessence from Tian Shiguang, Jiang Yan and Tao Yiqing, and later founded China Song Qing Ling Foundation. Mr. Gu incorporated the characteristics of different genres and developed a new art form of his own.

Professor Shi Peng

Professor Shi Peng has over 30 years of experience in painting. His works were exhibited at many national and provincial art exhibitions, and were published in different publications. In 2002, he held his individual exhibition in Korea, and one of his frescos won the "Sino-Japanese Cultural Exchange Gold Award." Professor Shi's oil paintings have a special taste for artistic conception and mood, thus he is

named the “Sentimental painter” by industry practitioners.

“Breast Cancer is the fastest increasing cancer among women in terms of incidence. In Hong Kong, there are six new cases diagnosed each day, and the situation is worth worrying. Chun Mei Gallery is proud to be able to contribute to women’s health. Through this charity sale, we hope we could raise public awareness and call for more participation,” said Ms. Sandy Yip, General Manager of Chun Mei Gallery.

“Chun Mei Gallery has a large collection of works of art by top contemporary Chinese artists, many of which are highly popular and sought after by state agencies and departments as well as art exhibitions overseas, and have immense value for examination, appreciation and collection. HKBCF is extremely honoured and glad to receive the support and sponsorship of Chun Mei Gallery. On behalf of HKBCF and women of Hong Kong, I would like to thank Chun Mei Gallery and a number of artists for organising and supporting this fund-raising drive,” indicated HKBCF Chairman Mrs. Joanna Choi.

The opening ceremony cum charity sale will be officiated by former Deputy Chief Editor of People’s Daily (overseas edition) Mr. Wang Wenxiang, Executive Vice Dean of People's Daily Painting and Calligraphy Institute Ms. Yang Hong, who is also a traditional Chinese painting artist, as well as HKBCF Chairman, Mrs. Joanna Choi.

If you would like to learn more about, participate in or donate to the Hong Kong Breast Cancer Foundation, please call 2525 6033 or e-mail us at info@hkbcf.org.

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About Hong Kong Breast Cancer Foundation (HKBCF)

Hong Kong Breast Cancer Foundation, inaugurated in March 2005, is the first charity dedicated to breast cancer in Hong Kong. With the combined efforts of breast cancer survivors, their supporters and health care professionals, we serve the community by our dedication to breast cancer education, support and advocacy. The missions of HKBCF are: raise public awareness of breast cancer and the importance of early detection; provide support for breast cancer patients on their road to recovery; support research and advocate for better breast cancer care and treatment in Hong Kong.