

Annual Breast Cancer Update 2021– from Trial to Clinical Practice (2 October 2021)

Opening Address by Dr. Polly Cheung

Honorable Speakers, Colleagues, Researchers, friends from Medical Industries, ladies & gentlemen,

Good morning and good afternoon.

It gives me great pleasure to welcome you all to join this signature event of HK Breast Cancer Foundation in the International Breast Cancer Awareness Month. A month ago in September, The HKSAR Government has rolled out a Breast Cancer Screening Pilot Program. This is a big milestone in addressing the breast health of women in Hong Kong. We are yet to see how it will impact the breast cancer picture in Hong Kong.

“The Annual Breast Cancer Update– from Trial to Clinical Practice” was first launched in 2014, as an annual scientific meeting, to bring together local and overseas experts, to share knowledge on the latest research and exchange experience in application to our clinical practice.

Under the COVID-19 pandemic, last year’s Annual Scientific Meeting (ASM) was cancelled. Throughout the year, we learn that social distancing should not be a barrier to academic exchange, in advancing our care to patients. It is our honour to host the meeting again this year, in a new hybrid format of both physical and virtual attendance.

In today’s program, the organizing committee has chosen 5 important topics, from de-escalation of surgery, management in BRCA gene mutation carriers, to advances in management of refractory HER2+ breast cancer, advanced hormone receptor positive breast cancer and immunotherapy in TNBC.

We are honoured and grateful to have distinguished speakers, Dr Evandro De Azambuja from Jules Bordet Institute in Brussels Belgium and Prof LU Yen Shen from National Taiwan University, to talk to us through prerecorded lectures, and join us online for discussion. Our gratitude also extends to our local expert speakers, panelists and moderators in sharing their insights, and of course, audience participating in discussion.



Last but not least, I would like to express our heartfelt appreciation to the generous sponsors without which, this event will not be possible. These include Diamond sponsors Daiichi-Sankyo and AstraZeneca, Gold sponsors Canbridge, Novartis, Silver sponsors Eisai, Lilly, Jacobson Medical Ltd, MSD, Pfizer, Roche. And our supporting organizations HKBOG, HKSBS, HKSCO. HK Cancer Therapy society.

I hope you will enjoy the meeting and find the updates and sharing useful for your future practice. Thank you.

End