



For Immediate Release

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Appointment of CEO of the Hong Kong Breast Cancer Foundation



The Hong Kong Breast Cancer Foundation (HKBCF) is pleased to announce that **Ms. Connie Lau Yin-hing, SBS, JP** has been appointed as Chief Executive Officer of the Foundation, with effect from 22 July 2020.

Ms. Lau was The Ombudsman of the Hong Kong Special Administrative Region (HKSAR) from 2014 to 2019. Prior to her holding office as The Ombudsman, Ms. Lau was the Chief Executive of HK Consumer Council. Ms. Lau has huge experience and expertise in public administration.

"I am confident that the Foundation will strive for achieving its excellence and accomplishing its mission under Ms. Lau's leadership" said Mrs. Eliza Fok, Chairman of HKBCF.

The HKBCF was founded in 2005 by Dr. Polly Cheung as the first non-profit organisation dedicated to mitigating the threat of breast cancer of the local community through education, patient support, research and advocacy.

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