

For Immediate Release

## HKBCF welcomed the Government announced the Breast Cancer Screening Pilot Programme "Early Detection Saves Lives"

Hong Kong, 2 September, 2021 - The Hong Kong Breast Cancer Foundation (HKBCF) welcomed the Government announced that starting from 6 September 2021, Breast Cancer Screening Pilot Programme will be rolled out to provide screening, which will help early detection of asymptomatic breast cancer cases. This is a big milestone of mitigating the threat of breast cancer in the local community.

Mrs Eliza Fok, Chairman of HKBCF is delighted that the Government provides screening services for eligible women over a period of two years. It would help raise the awareness of breast health.

"Early Detection Saves Lives" has long been the motto of HKBCF. Women would benefit from earlier detection and treatment.

HKBCF considers the pilot screening programme as a first step forward to prevent and control breast cancer. A population-wide breast cancer screening should be implemented earliest possible.

## **About Hong Kong Breast Cancer Foundation**

Hong Kong Breast Cancer Foundation was founded on 8 March 2005, as a non-profit charitable organisation dedicated to mitigating the threat of breast cancer to the local community through education, support and research & advocacy. Its mission is to promote public awareness of breast cancer and the importance of breast health; support breast cancer patients on their road to recovery and advocate better breast cancer care in Hong Kong.

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